

GRANTS for Cities and Towns

BIWEEKLY HOTLINE™

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Foundation Profiles

Annenberg Foundation offers a myriad of grants supporting the arts and humanities

Distribution of over \$500 million nationwide

The Annenberg Foundation, founded in 1989 by publisher and former U.S. Ambassador to Great Britain Walter H. Annenberg, offers over \$500 million in grants that support K-12 education, culture and the arts, civic education, historic preservation, and sustaining the institutions of American public life.

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Samples of past grant recipients include:

- Los Angeles County Public Library Foundation- Homework Help Center (\$50,000);
- Philadelphia Museum of Art—acquisitions, exhibitions, digitalization, expansion, etc. (\$32.5 million since 1998);
- Yeshiva University, New York, N.Y.—Albert Einstein College of Medicine and Science (\$15.8 million since 1987);
- Greater Washington Educational Telecommunications Association, Arlington, Va.—building fund and capital campaign (\$10 million); and
- Child-Centered Schools Initiative of the Greater Houston Area—ongoing reform of six school districts (\$20 million).

Eligibility: Public charities and 501(c)(3) tax-exempt organizations.

Deadline: Open.

Funds: Varies.

Contact: The Annenberg Foundation, St. Davids Center, Ste. A-200, 150 Radnor-Chester Rd., St. Davids, PA 19087; email info@annenbergfoundation.org.

DEADLINE UPDATE

Agency/Program	\$ Available*	Deadline	Contact	Reported in
Arts & Humanities				
NEH Small, Traveling Exhibitions	\$1 million	Sept. 1, 2003	(202) 606-8218	7/10/03
Children & Youth				
Toy Industry Foundation	\$25,000	Aug. 31, 2003	(212) 675-1141, ext. 203	7/25/03
Corporate Support				
NikeGo Grants	Varies; product donations	Open	(800) 344-6453	8/10/03
Staples Foundation for Learning	Varies	Sept. 5, 2003	foundationinfo@staples.com	7/10/03
Dollar General grants	Varies	Varies	http://www.dollargeneral.com/community/communityinvestments.aspx	7/25/03
Bank of America Foundation	Varies	Sept. 1, 2003	(888) 488-9802	7/25/03
Education				
Barbara Bush Foundation	\$65,000	Sept. 5, 2003	(202) 955-6183	8/10/03
Dunn Foundation	ViewFinders Too curriculum	Open	(401) 941-4009	7/10/03
Environment				
Environmental Support Center LEAP grants	\$10,000	Sept. 2, 2003	(202) 331-9700	8/10/03
NOAA Community-based Habitat Restoration Projects	\$3 million	Sept. 12, 2003	(301) 713-0174	7/25/03
NOAA Saltonstall-Kennedy Grant Program	\$4 million	Aug. 29, 2003	(301) 713-2358	7/25/03
NOAA Cooperative Research Program (Gulf of Mexico and Atlantic Coast)	\$2 million	Aug. 14, 2003	(727) 570-5324	7/25/03
Fire Service				
NFPA Warren E. Isman Educational Grant	\$2,500	Sept. 1, 2003	(617) 770-7222	7/25/03
Foundation Profiles				
Annenberg Foundation	Varies	Open	info@annenbergfoundation.org	8/10/03
Museums & Libraries				
NEH Planning Grants for Museums, Libraries, and Special Projects	\$40,000	Sept. 16, 2003	(202) 606-8269	7/25/03
NEH Consultation Grants for Museums, Libraries, and Special Projects	\$10,000	Sept. 16, 2003	(202) 606-8267	7/25/03
NEH Fellowship Programs at Independent Research Institutions	\$40,000	Sept. 1, 2003	(202) 606-8200	7/25/03
Public Health				
SAMHSA Knowledge Dissemination Conference Grants	\$825,000	Sept. 10, 2003	(301) 443-9666	8/10/03
Research				
Alcoholic Beverage Medical Research Foundation	\$2 million	Sept. 1, 2003; Feb. 1, 2004	(410) 821-7065	8/10/03
Regional Focus				
Callway Golf Company Foundation	Varies	Sept. 1, 2003	(760) 930-8686	8/10/03
Carlisle Foundation	Varies	Open	(508) 872-6377	7/10/03
Gulfstream Natural Gas GERT program	\$50,000	Sept. 15, 2003	(888) GAS-4-FLA	7/10/03
Technology				
USA Citylink Floppies for Kiddies	Product donations	Open	(504) 898-2158	8/10/03

Bolded grants are in this issue. ★ *All amounts are approximate and may be based on past giving records*

The foundation does not use a grant application form, and there is no deadline. To initiate contact with the foun-

dation, send a letter of inquiry. The letter should not exceed two pages, single-spaced.

More info online...

<http://www.annenbergfoundation.org>.

Research

Alcoholic Beverage Medical Research Foundation (ABMRF) grants

Awards of up to \$100,000 available

ABMRF, a nonprofit established 20 years ago, disperses grants to support scientific research on the use and prevention of misuse of alcoholic beverages. Projects intending to study the factors that influence transitions in drinking behavior, effects of moderate alcohol use on health, mechanisms underneath alcohol's behavioral and biomedical effects, and etiology of alcohol abuse in biobehavioral or interdisciplinary terms are of most interest. ABMRF is not interested in projects that solely study advanced alcoholism, although those incorporating this aspect of alcohol use in light of a broader study are acceptable.

American and Canadian academic and research institutions, public or private nonprofits, hospitals, and government research agencies and laboratories are welcome to apply. The individual proposed as your main investigator must

ABMRF has about \$2 million available annually to devote toward research grants.

be a faculty or staff member of your institution.

ABMRF has about \$2 million available annually to devote toward research grants. Individual awards do not usual-

ly exceed \$50,000 per year for up to two years. No more than 15 percent of a grant can be devoted toward indirect costs.

Applications received by Sept. 1, 2003 will be reviewed in November; those received by Feb. 1, 2004 will be reviewed next April.

More info online...

For more information, visit <http://www.abmrf.org/grants.htm>.

Eligibility: Academic and research institutions, public or private nonprofits, hospitals, and government research agencies and laboratories in the United States and Canada.

Deadline: Sept. 1, 2003; Feb. 1, 2004.

Funds: \$2 million. Individuals win up to \$50,000 per year.

Contact: ABMRF, Attn: Grant Reviews, 1122 Kenilworth Dr., Ste. 407, Baltimore, MD 21204; (410) 821-7066 ext. 11; fax (410) 821-7065; email info@abmrf.org.

Success Story

When it comes to wastewater grants, Idaho knows its stuff

Town of Ashton wins \$20,000 from the DEQ

by William Atkinson

Given the fact that Idaho traditionally doesn't make it into the national news

on a regular basis, it's unlikely that many people know about the teamwork

and cooperation that exist in the state when it comes to grants for cities and

towns, especially those related to wastewater treatment facilities. In fact, the process is such a refined art that virtually everyone involved knows his and her role in announcing the grants, applying them, and following up with grant money utilization.

The wastewater grant machine

The Water Quality Division of the Idaho Department of Environmental Quality (DEQ) state office offers 50 percent matching grants to any entity in the state ready to engage in the preliminary planning engineering portion of a wastewater project. Those eligible include counties, cities, special service districts, nonprofits, or other governmental entities with the authority to collect, treat, or dispose of sewage or industrial waste. The grant usually results in an engineering report, often called a facility plan.

Once they receive the grants, many communities go on to begin work on the actual projects, using Idaho's revolving loan program, which is similar to programs in other states (funded by federal monies through the Environmental Protection Association).

"Each February, we send out letters to all eligible entities for which we have addresses," explains Alan Stanford, senior water quality analyst. Applicants fill out a letter of interest form and return it to the DEQ state office. The letter provides information on what the entity wants to accomplish.

"We turn over all responses that come in during the next month to our staff engineers," continues Stanford. The engineers rate each project based on a specific point system, which emphasizes public health and water quality issues, readiness to proceed (e.g., the entity's

ability to come up with the other 50 percent of the funding on its own), and several other criteria.

The DEQ board-approved list becomes effective on the first day of July—that is, the first day of the Idaho's fiscal year.

Each year, the state of Idaho awards grants to about 25 projects, with the average project being \$15,000 to \$20,000.

"Once we have the final approved list, we begin contacting the entities on the list and encourage them to submit applications for the grants," explains Stanford. The entities that do submit full applications are pretty much assured of receiving grants, he says. However, if an entity fails to submit an application within 30 days, the DEQ bypasses it and moves onto the next one down the list.

Tips from a cog in the wheel

Each year, the state of Idaho awards grants to about 25 projects, with the average project being \$15,000 to \$20,000.

One community receiving a grant last year was the town of Ashton, which received \$21,000. Dick Dyer, Ashton's engineer for almost 20 years and a veteran grantwriter and regional engineering firm owner, delineates what it takes — to get on the list all the way to submitting a successful application in the allotted time period.

"The most important key to success is teamwork," he emphasizes. On his team: Dyer himself as the engineer, the municipality seeking funding, and the DEQ. "It is very important to create and maintain a strong working relation-

ship," he continues, because when it meets, the team must be able to identify and prioritize quickly the problems that need addressing. "Everyone on the team must be informed and must play their part," he adds.

As an engineer, of course, Dyer has specific roles and responsibilities to fulfill in terms of gathering, compiling, and submitting information. However, he makes the point that he is unable to do it alone; rather he relies upon assistance from the community and from the DEQ itself to make the process work.

Dyer has found over the years that some cities think they can sit back and expect the engineer to do everything for them, but stresses that members of the team representing the municipality must be actively involved. "The team members must understand what the DEQ's process is and what it expects," he states. "They should also understand what the DEQ can and can't do in terms of helping communities, so that they ask for only what is reasonable." Otherwise, team members waste time chasing after things that ultimately end up being neither productive nor successful.

DEQ itself can also provide useful input into the team process. "DEQ actually visited the Ashton wastewater facility, so it was able to help guide us in putting together an application that would speak to the problems we had and would bring these problems into the forefront for consideration," explains Stanford.

"This helped tremendously, since we were competing with many other communities."

William Atkinson has been a full-time freelance business writer since 1976, specializing in workplace issues. He lives in Carterville, Ill.

Corporate Support

Nike makes grants to get nation's youth moving

Proposals accepted on an ongoing basis

Nike is committed to making donations to “programs that support youth and physical activity, and the effects of the two when they are truly in sync.” In fact, during FY02 alone, the company gave more than \$29 million in cash and products to nonprofits across the globe.

Nike's U.S. giving program, called NikeGo, is all about increasing physical activity among youth ages nine to 15. The three priority areas are the NikeGo After-School Program, NikeGo Fund, and NikeGo Girls Program. In cooperation with the Boys & Girls Clubs of America, the After-School Fund gears donations toward getting kids to become more physically active during out-of-school time. The Fund provides grants to repair playground courts and facilities. And the Girls Program specifically provides assistance for programs focusing on girls in the target age group.

Tax-exempt U.S. nonprofits and units of government are eligible for funding.

Nike focuses its corporate giving in areas where it has a significant employee or Niketown presence, such as Beaverton, Portland, and Wilsonville, Ore.; Memphis, Tenn.; Beverly Hills, Costa Mesa, and San Francisco, Calif.; Denver; Atlanta; Chicago; Boston; and Seattle. For the complete listing of possible grant areas with a high Nike presence, visit <http://niketown.nike.com/locator.jhtml>.

Tax-exempt U.S. nonprofits and units of government are eligible for funding.

Nike also makes availability-based product donations of footwear, apparel, and equipment to nonprofits around the world to increase physical activity and provide disaster relief.

Proposals for both financial grants and product donations are reviewed year-round. If you are making a product request for a specific event, please make sure it arrives for review at least three months before the event date.

More info online...

For more information, visit <http://www.nike.com/nikebiz/nikebiz.jhtml?page=26&item=giving>

Eligibility: Nonprofits and government agencies in communities with a high Nike employee or Niketown presence.

Deadline: Open.

Funds: Varies; either financial or product donations.

Contact: Manager, Global Community Affairs, Nike Inc., One Bowerman Dr., NRB-1, Beaverton, OR 97005; (800) 344-6453.

Public Health

SAMHSA Conference Grants

\$825,000 available for FY03

The Substance Abuse and Mental Health Services Administration (SAMHSA) has announced that it expects to award up to \$825,000 in Knowledge Dissemination Conference Grants. Public and private domestic nonprofits, e.g., state and local governments, professional associations, voluntary organizations,

self-help groups, consumer and provider services-oriented constituency groups, and community- and faith-based organizations are eligible to apply.

SAMHSA anticipates awarding between 20 and 30 grants for up to one year in duration. Grants will range be-

tween \$25,000 and \$50,000 each. Funds will underwrite the cost of conferences that work to inform attendees about practices within the mental health services and substance abuse prevention and treatment fields, and then integrate that knowledge into real-world applications.

Applicants may request funding for only one conference, for which SAMHSA will provide up to 75 percent of total direct costs.

Applicants may request funding for only one conference, for which SAMHSA will provide up to 75 percent of total direct costs. Please apply to the specific center (Mental Health, Substance Abuse Treatment, Substance

Abuse Prevention) that will be dispensing your grant.

Applications are due Sept. 10, 2003.

More info online...

For more information, visit <http://www.samhsa.gov/grants/grants.html>.

Eligibility: Public and private domestic nonprofits, e.g., state and local governments, professional associations, voluntary organizations, self-help groups, consumer and provider services-oriented constituency groups, and community- and faith-based organizations.

Deadline: Sept. 10, 2003.

Funds: \$825,000.

Contact: Steve Hudak, Division of Grants Management, SAMHSA, Room 13-103, 5600 Fishers Lane, Rockville, MD 20857; (301) 443-9666; email shudak@samhsa.gov.

Environment

Environmental Support Center (ESC) LEAP grants

Six organizations to win awards averaging \$10,000 each

Through its Leadership and Enhanced Assistance Program (LEAP), the ESC will award grants averaging \$10,000 each to six grassroots environmental groups in the United States. LEAP grants are part of an organizational development program intended to help applicants “build organizational capacity and make a major ‘leap’ forward,” by providing funds that underwrite the cost of hiring consulting assistance.

Local, state, or regional U.S. 501(c)(3) nonprofits with at least one full-time staff member (or equivalent) and at least 10 percent of their resources de-

voted to environmental issues may apply. Some examples of strong candidates are environmental justice organizations, environmental activist organizations, and coalitions thereof. ERC will give priority consideration to organizations with resources below \$500,000 that serve low-income communities or people of color, have been in existence for at least a year, have strong track records, and are located in the southeastern United States.

Grant awards will vary depending on an applicant’s goals. Grantees must pro-

vide at least a 20 percent match.

Grantees must provide at least a 20 percent match.

Applications are due by Sept. 2, 2003. ESC will make final grant award decisions in November.

More info online...

For more information, visit <http://www.envsc.org/2003leapletter.htm>.

Eligibility: Local, state, or regional U.S. 501(c)(3) nonprofits with at least one full-time staff member (or equivalent) and at least 10 percent of their resources devoted to environmental issues.

Deadline: Sept. 2, 2003.

Funds: Grants average \$10,000 each.

Contact: Caroline Brown, LEAP manager, ESC, 1500 Massachusetts Ave. NW, Ste. 25, Washington, DC 20005; (202) 331-9700; fax (202) 331-8592; email cbrown@envsc.org.

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Technology

USA Citylink Project product donations

Floppies for Kiddies Recycled Diskette Project

In 1996, USA Citylink began its Floppies for Kiddies Recycled Diskette Project, through which it donates used computer disks to needy school groups and nonprofits. Since then, it has already donated over 2 million disks.

There is no deadline by which you must fill out the questionnaire.

Nonprofits and schools across the country in need of 3.5" floppy disks may submit an online application at www.usacitylink.com/disks. There is no deadline by which you must fill out the questionnaire.

USA Citylink also accepts donations.

More info online...

For more information, visit www.usacitylink.com/disks.

Eligibility: Needy schools and nonprofits.

Deadline: Open.

Funds: 3.5" floppy diskettes.

Contact: USA Citylink, (504) 898-2158; fax (504) 892-8535.

Regional Focus

Callaway Golf Company Foundation makes grants to San Diego area

Nonprofits eligible for youth, health, and family funding

Headquartered in Carlsbad, Calif., the Callaway Golf Company is a major golf equipment manufacturer with an interest in giving back to the community. "The purpose of the Callaway Golf Company Foundation is to make life better for people in our community by targeting specific areas where we can make a difference." Over the past ten years, the foundation has awarded over

\$5 million.

The foundation makes grants to nonprofits in San Diego County under three priority areas: family, health, and youth. Family grants fund the prevention and intervention of domestic violence, including child abuse. Health grants fund provision of quality medical care access for those who cannot normally afford it,

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including individuals with disabilities. Youth grants support children in need, especially focusing on prevention and intervention of gang activity and juvenile violence.

To apply, send a complete grant proposal including a cover page, overall snapshot of your organization, and project narrative to the foundation by Sept. 1, 2003.

More info online...

For more information, visit <http://www.callawaygolf.com/corporate/community/foundation.asp>.

Eligibility: Nonprofits in San Diego (Calif.) County.

Deadline: Sept. 1, 2003.

Funds: Varies.

Contact: Callaway Golf Company Foundation, 2180 Rutherford Rd., Carlsbad, CA 92008-7328; (760) 930-8686.

Education

Barbara Bush Foundation for Family Literacy

Up to \$65,000 to support adult and family reading initiatives

Grants of up to \$65,000 will go to develop and expand family literacy efforts across the United States; \$650,000 has been allocated for the program this year. Applicant programs must have all of the following components: reading instruction for parents or primary caregivers (pre-GED/GED/ESL, etc.), literacy or pre-literacy instruction for children, and intergenerational activities where parents and primary caregivers and children come together to learn and to read.

Additional activities, such as parent support groups, parent involvement, home visits, and career/job training, are also favorable, but not required. In addition, programs should have been in

operation with its family literacy initiative in place (including the required components). It should have also maintained its nonprofit status and fiscal accountability for a minimum two-year period.

Applicants will be judged on organizational background and need for the project; project purpose, goals, design,

and evaluation plan; community support; future funding plan; staff qualifications; project site; and budget.

The deadline is Sept. 5, 2003.

More info online...

For more information, visit <http://www.barbarabushfoundation.com/nga.html>.

Eligibility: Nonprofits.

Deadline: Sept. 5, 2003.

Funds: Up to \$65,000 per grant.

Contact: The Barbara Bush Foundation for Family Literacy, 1201 15th St. NW, Ste. 420, Washington, DC 20005; (202) 955-6183; email plimjap@cfncr.org.

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