

BOSTON SNOWSPORTS

EXPO

By Heather Gordon

Do you like sports? Do you like winter? Do you like winter sports? Well, then get prepared to launch into winter with the 16th annual Boston Snowsports Expo (formerly the Boston Ski & Travel Show) sponsored by The Boston Globe. From 4PM - 10PM on Thursday, Nov. 13th, Noon - 10PM on Friday the 14th, 11AM - 9PM on Saturday the 15th and 11AM - 7PM on Sunday the 16th you can get ready for snow at the Bayside Expo Center. Admission is \$8 for Adults, and children under 12 get in Free. Look for coupons for \$2 discount in The Globe. This snazzy winter wonderland features such exhibits as...

SUBARU SNOWTIME THEATRE

Featuring a video wall with a dazzling ski and snowboard footage from some of the Top Athletes in Snow Sports (including Diann Roffe-Steinrotter and Morgan LaFonte who will be at the event...see below), as well as Salomon's presentation, "Fun with Snow Blades" and the New England Premiere of the "Snow Power" video, produced by CV&V of Colorado.

"WOMEN WITH ALTITUDE"

Olympic Gold medal skier Diann Roffe-Steinrotter with Champion Snowboard rider Morgan LaFonte will be in-house to discuss their experience, answer all your snowy questions, and sign autographs.

WAAF SNOWBOARD ZONE

An exciting addition to the snowboard scene, check out Airwalk's massive skateboard show on Waterville Valley's half-pipe. Meet team riders and

talk tech with reps from leading snowboard manufacturers. Incredible bargains at the Underground Snowboard Sale right in the zone!

FIRST TIME CENTER

Found at the entrance of the show and geared towards newcomers to snow sports. Sponsored by The Boston Globe and Ski Market, stop by and pick up a free "Starter Pack", including a special voucher to a participating ski area for one FREE Ski or Snowboard lesson.

FREESTYLE SKIING TRAMPOLINE AIR SHOW

World Champion Freestyle Skiers and Snowboards strut their stuff. Triple flips with twists, animation and comedy—this is not to be missed!!

GIGANTIC \$5,000,000 SKI MARKET SKI SALE

Boston's SKI MARKET celebrates its 26th anniversary by cutting its patrons a deal. Bargains on ski equipment and clothing provided by our favorite ski supply store. Stay warm and save \$\$\$!!!

WBZ RADIO WINTERSTEIGER SKI TUNING CENTER

All for a good cause: Bring them your tired, your weary, your scratched-up skis and see them revitalized for another year of winter wear and tear, the proceeds being donated to Youth Enrichment Services. The amazing tuning center will completely refinish your bases, sharpen your edges and wax your bottoms (oh behave!) The best ski deal of the year, also sponsored by Ski Market(Who else?) and BEWI

SKI MAINE KIDS PARK

Have kids, will travel. The highlight for the tots, who really know how to enjoy a good air mattress. Let them jump in the inflatable "SNOW PALACE", best known as a Moon Bouncer where kids romp in an air filled structure like a big pile of snow. Also, win a "Snow Bear" while playing the SNOW FLAKE Dime Toss Game.

NEW HAMPSHIRE WINTER CARNIVAL

New Hampshire (the state?) and Storyland have knocked noggins and created a charming carnival pavilion specializing in games of chance for the lucky feeling showgoer. For the rugrats:Loon Mountain's Children's Theatre with "Mountain Man", as well as some of the animals from Loon's Wildlife Theatre to delight and entertain, as an educational interaction between the animals, trainer and The Mountain Man.

APRES SNOW LOUNGE

And in the grand tradition of the slopes, cap off your visit relaxing and socializing in the lounge for great entertainment and fun (and liquor) featuring Inglenook Wine and the Long Trail Brewing Co.

For more information point
your browser to

<http://www.mtnresorts.com/bewi>